

Live & Work Rural Meet the Buyer

National Park Visitor Centres Merchandising and Supplier Assessment

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Presentation Outline

- National Park Visitor Centres
- Visitor Numbers and Footfall
- Greening our Supply Chain
- Supplier Assessment
- Future Challenges and Opportunities

National Park Visitor Centres



Bakewell Visitor Centre



Castleton Visitor Centre

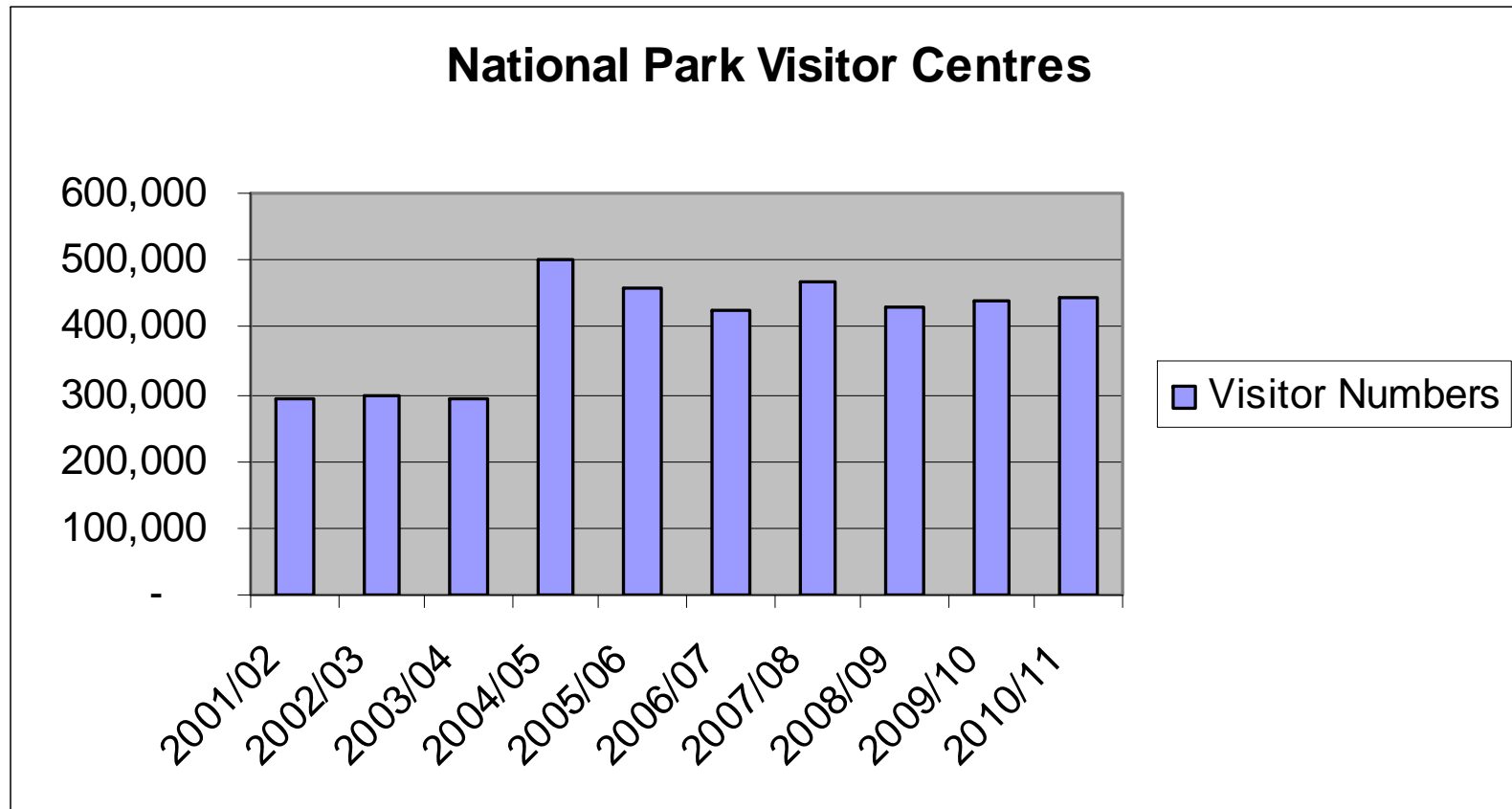


Moorland Visitor Centre, Edale



Upper Derwent Visitor Centre

Visitor Numbers and Footfall



Merchandise Product Ranges

- TIC publications/maps
- Books and guides
- Local products
- National Park branded goods
- Education products
- Souvenirs and outdoor clothing

Greening our supply chain

- Climate change and other environmental challenges are key issues facing the Park today.
- We are committed to reducing the environmental impacts of our merchandise operations
- Greening our supply chain is a key element of this process.
- Peak District Environmental Quality Mark

Supplier Assessment

- **Helps identify environmental standards that businesses have already achieved and where they can improve**
- **Supports us in minimising our impact on the environment to mitigate against climate change**
- **Helps us source sustainable products that promote what is special, distinctive and unique about the area**
- **We have established a number of criteria which we require all suppliers to meet over the coming 4 years**

Summary of Assessment Criteria

- Environmental management
- Packaging used on goods
- The goods we retail
- Where we source our goods

Small Business Supplier Assessment

- It is not a 'you're in' or 'you're out' process
- It is based on a flexible approach
- Our aim is to achieve merchandise income targets whilst supporting businesses to achieve best environmental practice

Product Details

- o Product description
- o What is unique about your product
- o Accreditations and Awards
- o Your target market
- o Point of Sale material supplied



Product Financial Information

- o Cost price
- o RRP
- o Sale or return
- o Can you accept purchase orders electronically
- o Lead time from ordering to delivery



Environmental Management

- o Carbon Footprint
- o Energy use
- o Business Travel
- o Water Use
- o Waste generation



Product Packaging

- o Have you reduced the volume or environmental impact of packaging?
- o What materials are used
- o What is the recycled content



Product materials

- o Timber or wood based products
- o Paper/card based products
- o Recycled content



Future challenges and opportunities

- *The period 2011-15 presents great challenges and opportunities against a back-drop comprising a difficult economic situation, increasing customer expectations and changes in the market*

How will we meet the challenge?

- Encouraging and supporting small businesses through Live Work Rural
- Alternative models for income generation
- Maintaining a customer focus
- Developing a distinctive range of sustainable, high quality products that promote the special qualities of the National Park and wider Peak District area