

# Community Strategy Priorities by Local Authority

(Updated November 2008)

**OLDHAM METROPOLITAN BOROUGH COUNCIL**  
Community Strategy 2005 - 2020

**Vision:**  
The Borough of Oldham will be a confident place, celebrating its diverse communities and the quality of its urban and rural areas. It will be a Borough that is proud of its industrial past, but which has reinvented its economy by making the most of the creativity and drive of its young people. The world will see the Borough as a transformed place. People will be attracted to live and work here by the quality of life that the Borough offers and by its reputation for tolerance and diversity.

**Main themes:**

- Community Cohesion
- A strong and Vibrant Community
- Health and wellbeing for all
- Safer and Stronger Communities
- Well educated and highly skilled people
- Children and Young People - our future
- An improved and valued environment
- A place of culture
- Decent homes for all
- A thriving voluntary, community, and faith sector

**DERBYSHIRE COUNTY COUNCIL**  
Community Strategy

**Main themes:**

**Safer and Stronger Communities**

- Reducing anti-social behaviour by reducing crime, drug misuse and anti-social behaviour as well as the public's perception of these activities.

**Children and Young People**

- Engaging young people in positive activities by promoting their safety and well-being, providing better out of school facilities for children and young people and increasing their involvement in sport and physical activity.

**Healthier Communities and Older People**

- Tackling obesity by increasing participation in active sport, improving access to health information and providing better guidance on achieving a healthier lifestyle.

**Sustainable Communities**

- Ensuring a clean and attractive environment by increasing recycling rates, reducing litter and fly tipping and improving our parks and open spaces.

**KIRKLEES METROPOLITAN BOROUGH COUNCIL**  
Community Strategy

**Vision:**  
By 2020 Kirklees is recognised in West Yorkshire and beyond as an area of major success. Its strong economy is supported by an attractive, high quality environment, offering the best of rural and urban living. Creativity and learning are highly valued. Communities are proud of their past, but enjoy diversity, are outward looking and face the future with optimism. Both young and old find it a safe, healthy and supportive place, where there is a clear commitment that all should share in this success.

**The four blocks:**

- Regeneration and sustainable development
- Safer and stronger communities
- Children and young people
- Healthier communities and older people

**BARNSELY METROPOLITAN COUNCIL**  
Community Strategy

**Ambitions:**

- A vibrant 21st century market town at the centre of a dynamic prosperous economy
- A creative and enterprising 21st century workforce - skills, knowledge and qualifications for a dynamic prosperous economy
- An outstanding 21st century environment and quality of life - safe, healthy, caring and attractive communities for young and old alike, both now and in the future

**Main themes:**

- Barnsley and the Wider Regional Economy
- Remaking Barnsley
- Reconnecting Barnsley
- Remaking Learning
- Creativity, Culture and Leisure
- Children and Young People
- Healthier Communities and Older People
- Safer and Stronger Communities
- Clean and Green Communities

**CHESHIRE COUNTY COUNCIL**  
Community Strategy (Interim Document May 2008)

**Vision:**  
"for Cheshire to be a place where everyone can thrive, at work and at play, at home and in the community, in a safe and healthy environment, take an active part in decisions, and continue to learn and develop throughout their lives".

**Outcomes required:**  
This vision will be achieved when the key issues outlined within the Strategy are addressed successfully. When we achieve our vision for a sustainable Cheshire it will be a place where we have:

- Reduced inequalities between the most disadvantaged and successful areas of the county and sectors of the community
- Addressed the key issues surrounding our ageing population
- Addressed the priority services for children and young people
- Improved access to and availability of, affordable and appropriate housing
- Reduced re-offending
- Tackled the adverse impact of alcohol
- Achieved sustainable management of waste resources
- Been responding to the challenge of climate change
- Reduced worklessness and improved skills
- Improved road safety, maintenance and environmental cleanliness and a well maintained and efficient transport network
- Reduced anti-social behaviour, arson and criminal damage
- Reducing the risk of industrial and commercial emergencies.

**SHEFFIELD CITY COUNCIL**  
Community Strategy

**Vision:**  
"Sheffield will be a successful, distinctive city of European significance at the heart of a strong city region, with opportunities for all"

**Revised Big Ambitions for the city are**

- Sheffield to have an economy that matches the best in Europe.
- Sheffield to establish excellence in its public transport system.
- Every neighbourhood to be a successful neighbourhood.
- Everyone to be able to fulfil their potential through learning and enterprise.
- Sheffield to be an attractive and sustainable, low-carbon city.

**Main themes:**

- Strong economy
- Successful neighbourhoods
- Inclusive, healthy communities
- Great place to grow up
- Environmental Excellence

**MACCLESFIELD BOROUGH COUNCIL**  
Community Strategy (February 2007)

**Vision:**  
Our vision for the Borough of Macclesfield is that it should be a place where communities are strong, vibrant and sustainable and everyone enjoys a good quality of life.

**Main themes:**

- Safer and Stronger Communities
- Children and Young people
- Healthier Communities and Older people
- Economic Development and Enterprise
- The Environment

**NORTH EAST DERBYSHIRE DISTRICT COUNCIL**  
Community Strategy

**Vision**  
"To improve the quality of life for people in Chesterfield Borough and North East Derbyshire so that residents, workers and visitors can benefit from what the area has to offer"

**Economic development**  
"To support economic regeneration to create a more diverse, prosperous and sustainable economy; and tackle poverty and deprivation throughout the two districts."

**Environment and transport**  
"To promote and protect a clean and attractive environment"

**Healthy communities and well being**  
"To work in partnership to improve the health and well being of the people of Chesterfield and North East Derbyshire"

**Homes and neighbourhoods**  
"To support the provision of good quality sustainable and affordable homes to meet current and future needs and demand, and ensure the neighbourhoods in the area are places where people are happy to live."

**Leisure and Culture**  
"To provide and support the provision of a wide range of opportunities and choices to enable people to participate in a rich, diverse and fulfilling cultural life, with a strong sense of community and healthy lifestyle."

**Lifelong learning**  
"To promote opportunities for lifelong learning to improve the prospects, and enrich the lives of all local people."

**STAFFORDSHIRE MOORLANDS DISTRICT COUNCIL**  
Community Strategy

**Vision:**  
"By 2020 Staffordshire Moorlands will be recognised as a vital part of a regenerated North Staffordshire. All our communities will be enjoying an excellent quality of life. Our vibrant market towns will be home to a range of successful niche, retail and visitor related businesses. We will have a highly skilled and entrepreneurial workforce and affordable and desirable housing"

**Main themes:**

**Invest in our children and young people**  
Improve the life for our most vulnerable children, tackling anti-social behaviour, improving health, raising aspirations and educational attainment, and providing affordable housing for future generations

**Support the quality of community life**  
Improve community safety, reducing the fear of crime, develop locally responsive public services, support community empowerment, encourage community cohesion and tackle deprivation and inequalities.

**Respond to the needs and aspirations of an ageing population**  
Better understand the needs and aspirations of people over 50, preparing people for work beyond the traditional retirement age. Meet changing housing needs, and develop services which maintain peoples' social contact and independence, and provide choice. Establish positive intergenerational contacts

**Enhance conditions for business growth and sustainability**  
Create a highly skilled workforce, with business space and business support. Develop a successful North Staffordshire Sub-Region, including enhanced transport and connectivity. Realise the potential for tourism and visitor related businesses, enhancing our town centres.

**Protect our environment and respond to the threat of climate change**  
Take steps to drastically reduce the carbon emissions by individuals, communities and businesses, protect and enhance our natural environment, reduce waste

**Outcomes required**  
The achievement of our vision will mean that by 2020 all our communities:

- Will feel confident about the future, recognising the district as part of a successful North Staffordshire economy with diverse, accessible and high quality work opportunities within easy travelling distance.
- They will welcome and feel able to take advantage of a wide range of learning opportunities to develop high levels of skill.
- They will feel that their built and natural environment has been protected, public open spaces improved and biodiversity enhanced.
- They will be proud of the District's achievement in reducing carbon emissions.
- They will be safer and feel safe at all times.
- They will feel a strong sense of community and the ability to influence those things that affect community life.
- Housing standards will be high and they will feel their housing needs are met.
- They will be experiencing improved health and well being, and know that they receive high quality public services.

**STAFFORDSHIRE COUNTY COUNCIL**  
Community Strategy 2008 - 2023

**Vision:**  
It is our fifteen year vision to improve the quality of life for all our people, by increasing economic prosperity, improving local services, and developing partnership working.

**Main themes:**

**A vibrant, prosperous and sustainable economy**  
Staffordshire will be known regionally and nationally as a high knowledge, high value added, high skilled, inclusive economy.

**Strong, safe and cohesive communities**  
Staffordshire's communities and citizens will feel safe and be safe, and the fear of crime and actual crime, particularly violent crime will be reduced.

**Improved health and sense of well-being**  
All Staffordshire's people will benefit from equality of opportunity and access to the resources they need to improve their health, well being and quality of life.

**A protected, enhanced and respected environment**  
Staffordshire will be known for its rich biodiversity, which is protected, restored and enhanced both for its own right and because of the benefits it contributes to our own well-being.

**DERBYSHIRE DALES DISTRICT COUNCIL AND HIGH PEAK BOROUGH COUNCIL**  
Joint Community Strategy

**Vision:**  
Our Community ... Working together to make the Derbyshire Dales & High Peak a better place in which to live, work and to visit"

**Themes:**

**Housing affordability for local people:**  
Local house prices compared to income ratio in the Derbyshire Dales are higher than the national average. Across the LSP area, the Housing Needs Survey shows some 442 homes are needed to fill the current gap. The main issues therefore are high house prices/rents, low supply, and second/holiday homes

**Fading market towns and rural deprivation:**  
42% of the LSP working population commute to work out of the LSP area. The issues are loss of traditional jobs and a polarised economy with wages that are lower than the national average, and rates of seasonal/casual employment that are higher than the national average

**A high quality natural and built environment:**  
The natural & built environment is very important to this area. At a neighbourhood level some 55% rated the street scene as a top priority for improving their quality of life. Recycling is also important to our residents. In Derbyshire Dales 22.5% of waste is recycled whilst in High Peak 9.8% of waste is recycled/composted (Citizens Panel Quality of Life survey). The main issue is the high costs of retaining the environment as an important asset for residents and visitors.

**Access to services and information**  
The sparse population pattern presents service access inequalities and delivery issues for Partner organisations. More than 70% of resident replies from the Citizens Panel found it hard to access a local hospital, Sport Centre or a Dentist. In High Peak 21.7% do not have access to a car whilst in Derbyshire Dales 16.85% of households do not have access to a car compared with the national average of 26.8% (Census 2001). Access to information and advice can also be difficult, particularly through ICT where connectivity can be limited due to the geography of the area. The main issue is the inequality of service provision.

**Opportunities for young people including facilities for leisure, recreation & cultural**  
One third of residents from the Citizens Panel rate this as a top priority. 33% of the population are aged 29 and under. The main issues are provision of leisure centres, cultural and sports development as well as training & employment. There is also a need to raise awareness of opportunities that are already available

**Maintaining safe, healthy sustainable communities**  
Community Safety Partnerships are working to reduce crime figures such as incidents of criminal damage from 809 in Derbyshire Dales and 1645 in High Peak in 2003/04 (anti-social behaviour) to 680 in Derbyshire Dales and 1365 in High Peak by March 2008. The main issues to be tackled are the need to reduce the health inequalities; improve community safety.