



**PEAK
DISTRICT**
NATIONAL
PARK

Our Corporate Strategy 2019-24: summary



Our vision:

For the Peak District to be loved and understood as the UK's original national park

Our mission:

To speak up for and care for the Peak District National Park for all to enjoy forever



Our outcomes:

A sustainable landscape that is conserved and enhanced

- Distinctive landscapes that are sustainably managed, accessible and properly resourced
- High quality habitats in better condition, better connected and wildlife rich
- Cherished cultural heritage that is better understood and looked after

A National Park loved and supported by diverse audiences

- Greater audience reach among under-represented groups
- A strong identity and excellent reputation driving positive awareness and engagement
- Active support through National Park points of contact to generate sustainable income

Thriving and sustainable communities that are part of this special place

- Influencing and shaping the place through strategic and community policy development
- Community development through building capacity, skills and engagement in local governance and community events
- Active participation through sustainable projects that connect people to place



The Peak District National Park Authority is an agile and efficient organisation

- Our workforce is more diverse, healthy and highly engaged
- We are financially resilient and provide value for money
- Our well-maintained assets support the delivery of our landscape, audience and community outcomes
- Our data is high quality, securely managed, and supports decision making and delivery
- The Authority is well managed to achieve its objectives and enhance its performance
- We have effective partnership arrangements in place

Our integrated principles:

We always:

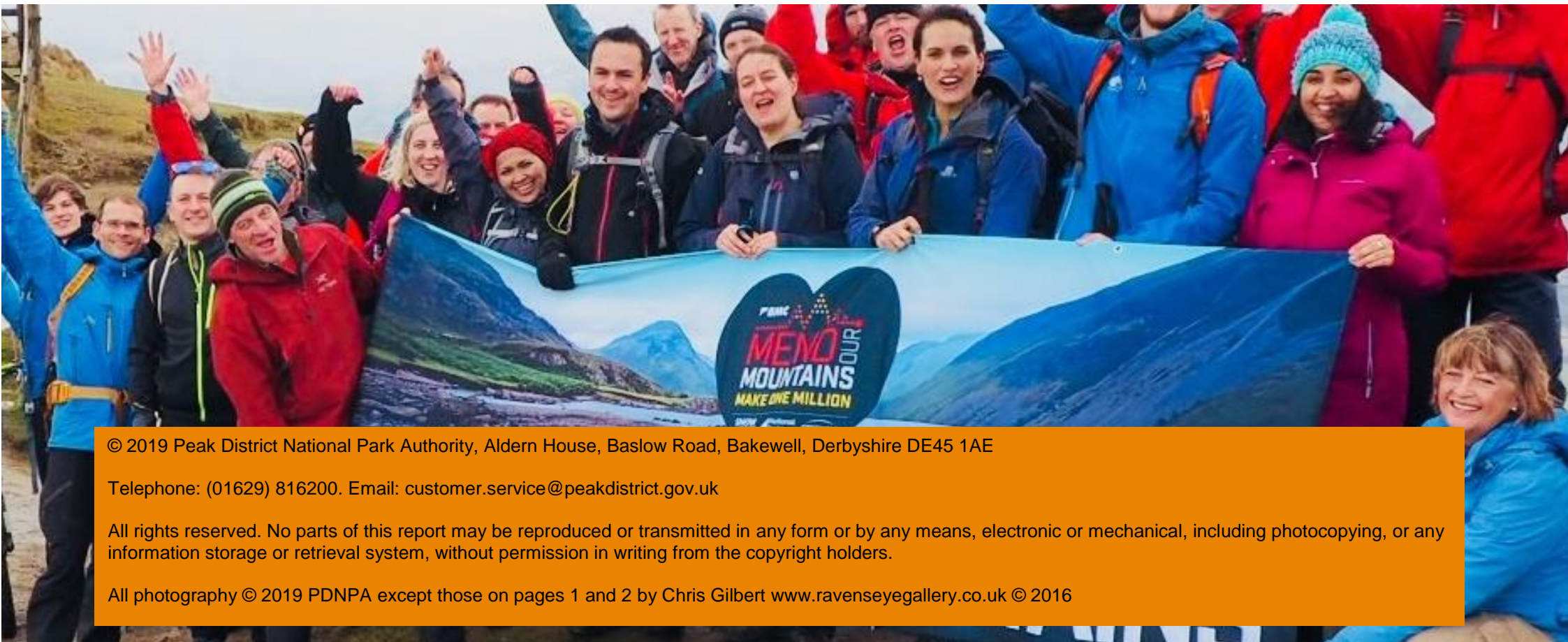
- 1. Start with outcomes**
- 2. Ask what's possible**
- 3. Put the public first**
- 4. Work with efficiency**
- 5. Act with agility**
- 6. Value our colleagues**
- 7. Develop ourselves and others**



Read our full corporate strategy for:

- key performance indicators
- 2024 and 2040 targets
- strategic interventions that will deliver the strategy.

Full document available at: www.peakdistrict.gov.uk/corporatestrategy



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Benefits within the Peak District National Park

555
square miles

of PDNP protected for natural beauty

over **1/3**

of the PDNP is open access

472

scheduled monuments in the PDNP

1/3

of the PDNP is designated for nature conservation

Benefits to the surrounding regions

45
million burgers

beef equivalent to 45m burgers produced in the PDNP each year

5%
flood risk reduction

blanket bog restoration reduces peak storm water flows

£3.8
billion

value of the output produced in the wider Peak District

Benefits for the UK and the globe

PDNP contributes to **£1.6** trillion

value of UK natural environment

PDNP is part of the **12** percent

of land on earth that is in a protected area



158

UK priority species in the wider Peak District

2,910

listed buildings in the PDNP

over **1,300**
miles

of rights of way in the PDNP

65
miles

of cycling trails in the PDNP

450
billion litres

of drinking water a year provided by the PDNP

over **12**
million

visits to the PDNP a year

206
million pints

of milk produced in the PDNP each year

PDNP contributes to the **£2.2** billion

UK health benefits of outdoor exercise

up to **20**
million tonnes

of carbon is stored in PDNP peat bogs

Biodiversity, geodiversity, cultural heritage, soil quality, pollination, energy provision, pest regulation, tranquillity, recreation, clean air

Sense of history, regulating water flow, clean water, timber, food

Carbon storage, sense of place, tourism, inspiration, natural beauty