

# Peak District Local Nature Partnership Interim Board Meeting

Tuesday 30<sup>th</sup> April 2013

## Minutes

### 1. Introductions and Apologies

Present: Geoff Nickolds (PDNPA – Chair), Alison Pritchard (Consultant in Public Health, DCC), Anne Robinson (Friends of the Peak District), Neil Moulden (Derbyshire Dales Council for Voluntary Service, Rural Action Derbyshire), Jane Marsden (Thorpe Farm, Hathersage), Jane Chapman (PDNPA), Peter Dewhurst (University of Derby, Business Peak District), Harry Bowell (National Trust), Paul Roden (Business Peak District), Rachel Gillis (PDNPA), Philippa Davey (PDNPA – minutes).

Apologies: Martin Hofman (Wheeldon Trees Farm, Director of EQM Community Interest Company), Tom Moat (Natural England), Rhodri Thomas (PDNPA), Karen Shelley-Jones (PDNPA), Penny Anderson (Penny Anderson Associates)

### 2. Matters Arising

Minutes of last meeting and action points.

Action points re-minuted 5. Geodiversity Action Plan (initial meeting postponed because of the weather and availability – JC hopes to slip forward some money from last year to pay for this work):

- ***TM to ask Natural England nationally for advice/funding.***
- ***NM to complete a funding search for opportunities to fund the production of a Geodiversity Action Plan.***
- ***RT & TM to bring a more detailed proposal to the next meeting.***

Action point 6. Communication Strategy. KS-J didn't produce a second newsletter but has circulated the BAP report. What do people think about using this as an LNP newsletter? Feedback: It depends on the audience and what you're trying to communicate. More discussion took place on this during the communication strategy item.

Action point 7. Funding Opportunities:

- ***KS-J to look into setting up an online repository for sharing documents.***

Karen has done this (you should all have received an email inviting you to join); Karen posts on here relevant documents, messages, weblinks and invitations to events, you will receive emails when items have been posted. Harry Bowell asked it to be noted that NT don't allow their staff to use the cloud, so he has difficulty accessing the documents.

- ***KS-J to email minutes and agendas to Board members***

### 3. Feedback on meetings and liaison

Geoff and Jane to meet Chair of Lowland Derbyshire and Nottinghamshire LNP at the end of May.

Local Enterprise Partnerships are strategically important so will need to liaise with them and ensure they don't ignore the Peak District. We need to take an 'offer' to LEPs to show how we can work together for mutual benefit.

- **KS-J to include liaison with LEPs in the communication strategy.**
- **GN to make an initial approach via his contacts regarding the Staffordshire LEP.**

Jane gave feedback from Defra lead LNP contact, Kim Martin – LNPs are getting no more money. Consultants have done an evaluation on LNPs and the results will be announced in June. Emerging findings show concern about lack of funding, difficulty of liaison with LEPs, no central website or communications across all the LNPs. We can write to Defra with case studies and if we have something impressive to show them a possible ministerial visit could be considered. Kim Martin has offered to visit in the summer if we'd like her to join us at a future meeting.

University of Derby are now offering eco-tourism degrees.

- **PD to let the Board know how we can feed in messages to these courses.**

#### **4. Health & Wellbeing Boards updates**

AP ran through the Derbyshire Health and Wellbeing Strategy and the greenspace and health: summary of evidence. Need to draw on these for work in the future.

The Peak District National Park's trails surveys show that the highest percentage of users of the Peak District are from affluent postcodes (NT have the same results from Longshaw survey).

- **AP to ask in public health about the use of care farms.**

How do we create an investment in the National Park – or are we just a free national health service! Could the Peak District offer something to schools or by funded projects like with the Macmillan Trust?

The LNP needs to make a clear link to health care providers to influence their direction and possibly tap into a source of funding.

The clinical commissioning group has got a lot of funding. There is now a new structure in public health.

- **NM to talk to AP about the new structure and producing a clear picture and understanding of the clinical commissioning board.**
- **NM and AP to draft suggestions for messages/'offer' to take to Health & Wellbeing Boards/Clinical Commissioning Groups – provide to KS-J.**

#### **5. Communication Strategy**

Anne, Neil and Jane introduced the first draft. Comments on this included whether we should use tweets and emails as communication tools. Include production of LNP newsletters/updates.

We need to include the PDNPA as a target audience to make it clear that the LNP is separate from the PDNPA.

It was agreed that we need a clear plan of actions and timescales and to share the draft with the Board.

- **KS-J to flesh out the detail of the communication strategy – with the Head of Communication at the PDNPA**

## **6. Formal LNP Board and wider partnership arrangements**

Agreed that the LNP would report to the National Park Management Plan Advisory group. We may need an AGM to formalise the LNP Board arrangements. A half day partnership event was suggested for summer/autumn. (Very important that it's clear it's the LNP hosting the event not the PDNPA).

Suggested locations included: Moorland Discovery Centre, Losehill Hall or Oaklands Manor, Buxton. Once chosen venue look at possible site visit, or conservation volunteering or tree planting activity as part of the day.

## **7. NPMP Signature Themes update: Cycling bid**

RG updated the board on the cycling bid. The bid was submitted at the end of April for £5m. to be spent by March 2015 (with 30% match funding). There are four sections of route in the bid and one pot for a development fund to allow hub towns to do some work. We'll find out in May/June if we're successful.

If it's not successful we could consider an offer to the LEPs.

Discussion then focused on marketing and the environmental impact of visitors. The role of the LNP is to check that this balance is right. We need to understand the true value of ecosystem services.

Could we devise an 'LNP giving app' for people to donate money?

- **JC & KS-J (with other PDNPA officers) to gather baseline evidence from existing visitor surveys and State of the Park reports, to use as the basis for action.**

## **8. Landscape-scale project opportunity**

At the last meeting we agreed to focus on the South West Peak. There is a Heritage Lottery Fund annual round of bidding – deadline May 31<sup>st</sup> – very short timescale so would need to plan for 2014 round.

GN will chair a meeting on 14<sup>th</sup> May with Staffordshire Wildlife Trust, Environment Agency, National Trust, RSPB to consider a bid. AR to attend meeting too.

- **KS-J and RWT to draft something and to circulate draft to board for comments**

- **KS-J to look at the Churnet Valley Tourism Development/Management Plan**

We could suggest a new NIA area for the South West Peak aligned to the Churnet Valley, but there is no new money for this.

PR suggested another area for work could be quarries and creation of new habitat. We could make this part of our Geodiversity Action Plan e.g. Eden Project

## **9. Dates of Next Meetings**

2nd or 3rd July Interim Board Meeting?

September – wider partnership meeting at Longshaw?

- **KS-J to email Board and find best date**

## **10. Any Other Business**

JC reported that she and Rhodri had an initial meeting with the Forestry Commission and Natural England on ash dieback and a proposal to Defra for funding to progress key elements of the national plan and pilot projects in the Peak District. Anne Robinson volunteered her support on behalf of the LNP in working up the project.

JC passed around sheets with example logos on. After discussion it was decided that people liked either the middle (LNP) or last (Nature Peak District) logo.

- **KS-J to add the development of a LNP logo to the communication strategy.**
- **JC to discuss logo with PDNPA Head of Communication, and Design team.**